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ELF Newsletter: November 2006

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Dear ELF



Welcome to our new look ELF e-newsletter! In a sneak preview of the 'soon to be arriving' Matrix FortyTwo web site, we decided to give you an exclusive 'taster' of our new look in this newsletter.

We'd really appreciate your feedback as to what you think of it, so let us know by voting now...

Vote Now:

If you like our new logo - click here: [Yes](#)

If you prefer our old logo - click here: [No](#)

Thank you!

As usual, we have plenty of news to share, tips for your learning events and dates for your diary.

Kind Regards

Jooli Atkins
and the team at Matrix FortyTwo

Join us at the World of Learning

14th - 15th November 2006, NEC Birmingham



As an ELF, you already know the value of using different techniques to reinforce learning. So, you'll be delighted to know that we will be previewing some exciting new material at this year's World of Learning event. Come and join us in the 'Experiential Learning Zone' and take part in a series of interactive sessions that will help you transform your learning events. Stimulating and engaging you will get plenty of new ideas to inject new energy into your learners!

Here's a taster to give you an idea ...

The creative recap



Towards the end of your next learning event, get your learners to write down the 3 most important points they have learnt from the day. Next, put them into pairs and let each of them select from 'Hang man', '20 Questions', 'Pictionary' or 'Charades' as the way they have to 'present' their learning to their partner. People will usually choose according to

their learning preference so a kinaesthetic learner is likely to choose charades, whilst an auditory learner will choose 20 Questions and so on. By the end of the session everyone will have been through the process of having to think about their own learning, reinforce their learning through presenting in a different style, only to then reinforce the learning again by having to interpret the learning's of their partner! A powerful learning technique and an enjoyable end to the event!

News in Brief



Matrix FortyTwo at the "World of Learning" Conference & Exhibition

14th & 15th November 2006

An essential two day conference and exhibition for all senior learning & development professionals

Join Matrix FortyTwo in the Experiential Learning Zone at the World of Learning Conference and Exhibition. Bringing together senior learning & development professionals with leading experts and practitioners in the field this is your opportunity to explore the hottest issues in learning solutions.

[Book your FREE place now](#) - you'll even be entered into a free prize draw to win one of 40 Sundial weekend breaks



Institute of IT Training
Accredited Training Provider

Matrix Forty Two eligible for Gold Standard Accreditation.

Now entering our second year with the Institute we are eligible to apply for Gold Standard Accreditation! Over the coming months we will have to undertake a rigorous assessment process and demonstrate that all our trainers are in possession of a valid 'Certificate of Training Skills' we will keep you posted on our progress.

Find out more by joining us at the '[Experiential Learning Zone](#)'

Structured Pragmativity?

Ok - so we know it's not a *real* word! But it's our way of saying "Be creative but know *why* you're doing it!". Many of you will relate to training sessions that you may have previously attended (not ELF events we hasten to add!) that have been great FUN through the day, but leave you with a sense of "what was that all about?" as you leave! Of course we all need to ensure our learning events are enjoyable, after all, that is part of what being an ELF is all about! But our real value is in establishing clear learning objectives and applying creative techniques to enhance the learning experience. Ensuring our events pass the Pragmativity™ test of "so what!".



"Try a thing you haven't done three times.

Once, to get over the fear of doing it.

Twice, to learn how to do it.

And a third time to figure out whether you like it or not"

Virgil Thomson

Perhaps we should approach the publishers of the "Concise Oxford Dictionary" to see if we can get it recognised as a new word!? Pragmativity™ - creative, pragmatic, enjoyable learning!

Need re-energising?



From a four day programme* for fledgling ELFs to a three day* re-energising for more experienced ELFs. If you know of someone who would benefit from the experience get them to [get in touch](#).

Forthcoming Open Learning Events:

London: 26th February - 1st March 2007

York: 23rd April - 26th April 2007

[Contact us](#) today to reserve your place

* Please note: all our programmes devote one day to assessments. If you would prefer a course without assessment please feel free to contact us to discuss

ELF Lifetime Support



Did you know that as an ELF you are entitled to a lifetime's support from Matrix FortyTwo? If you need some learning event advice, or have a learning challenge that you'd like to share then [get in touch](#)



Judging complete for BCS IT Trainer of the Year.

Michelle has now completed the judging phase of the BCS IT Trainer of the Year and we're all looking forward to the Gala Dinner on the 7th December when we get to hear the final results. We're thrilled for Michelle and proud to see the ELF Learning Methodology so resoundingly endorsed once again through such an achievement ... Watch this space!

What do ELF delegates say about our courses?

"This is brilliant. I would highly recommend anyone, sceptical or not, to attend the course. For trainers, it is fantastic. The delivery makes it so much better too. I recently found my notes from an earlier "Train the Trainer" course. The Trainer said the same things, but I seriously did not remember any of it from his course. Now after 4 days ELFing, I know it and can use it. Excellent!?"

Mike Cahill

Chair of Training Officer Sub-Group
(Kent Benefits Partnership)

Quick links

[For more information about our ELF courses](#)

[For more information about our technical courses](#)

[IITT Training Awards](#)

[IT Trainers Pocket Book](#)

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